

WELCOME TO THE ACTINIC USER CLUB EVENT

In collaboration
with **PayPal**

This exclusive event
is entirely dedicated to
your online success!

ACTINIC USER CLUB

JOIN US FOR THE DAY AND:

Discover new and innovative e-Commerce technology in advance
Share your experiences and outline your needs for future
developments

**Participate in interactive workshops for growth - lead by
Actinic and PayPal e-Commerce experts**

MORNING Keynote Innovation & Vision

9.00
12.00
AM

Welcome & Introductions by Natascha Speets,
Actinic Product Marketing

2018 Business Strategy by Florence Caillat, VP
International Sales

Marc Heurtaut, VP Platform and co-founder of
Oxatis Group reviews the 2017 developments
and outlines the innovations and roadmap that
are planned for 2018 Followed by a round table
discussion and Q&A

LUNCH

AFTERNOON Online Business Development

2.00
5.00
PM

Interactive Workshops:

- . PayPal Innovative Payment Products
and Solutions
- . Web marketing & Site optimisations
- . The Solution & Productivity