

WELCOME TO THE FIRST ACTINIC PREMIUM USER CLUB EVENT

ACTINIC PREMIUM USER CLUB

In collaboration
with **Google**

This exclusive event
is entirely dedicated to
your online success!

3 REASONS TO BECOME AN EXCLUSIVE MEMBER OF THE ACTINIC PREMIUM USER CLUB

- ③ Discover new and innovative e-Commerce technology in advance
- ③ Share your experiences and outline your needs for future developments
- ③ Discuss practical solutions and easy to apply strategies with other Actinic e-merchants and experts

We are proud to count you among our most successful e-merchants
who rely on Actinic for their online success



Actinic, No. 1 e-Commerce solution in Europe

- You are part of 10,000+ Actinic e-Commerce sites in Europe (covering 21 industries).
- Together you generated 700 Million in turnover,
- and received 17 Million orders in 2016!



A partner for success

- Your sites are 66% more profitable than the average e-Commerce site.
- You enjoy an average growth of 22%.
- 93% recommend our e-Commerce solution.



Recommended by industry leaders

- Actinic is the only e-Commerce solution in Europe awarded the Google AdWords Premier SMB Partner label.
- Exclusive e-Commerce solution for Sage.
- Market leaders trust Actinic (Google, Amazon, eBay, Facebook).

PROGRAM

MORNING

Keynote Innovation & Vision

9:00_{AM}

Welcome breakfast.

9:30_{AM}

2017 Strategy and Innovation: by Florence Caillat, VP International Sales and Marc Heurtaut, R&D Director and co-founder of Oxatis Group.

10:30_{AM}

Natascha Speets, Assistant product manager and Matthieu Chauvin, Actinic Sales Manager will present the Actinic Premium User Club and its members.

11:00_{AM}

Marc Heurtaut and Matthieu Chauvin review the 2016 developments and your needs for future developments.

12:30_{PM}

LUNCH

AFTERNOON

Online Business Development

1:30_{PM}

Round table discussion: Practical solutions and advice: Marc Heurtaut and Matthieu Chauvin answer your questions.

2:30_{PM}

Google Presentation: Romain Varchetta Bertogli, Strategic Partner Manager with Google, unveils new Google trends and technology developed to assist you in growing your business.

"As a passionate entrepreneur myself, I will never tire of discovering the achievements of the entrepreneurs who count on our solution, and being able to help them achieve success online. This Premium User Club is an opportunity for us to connect our ever-growing community of successful online businesses, pooling experience and knowledge to better anticipate our customers' needs, and to discuss the scope of possibilities our e-Commerce solution can offer."

Marc Schillaci

Founder and CEO
of Oxatis Group