

Take control of your retail business

For years, the advantages of electronic point of sale (EPOS) systems have been restricted to large retailers with big budgets. Now, however, even smaller retailers can gain the benefits an EPOS system can deliver.

Installing an Actinic EPOS system will help you manage your business more efficiently by gaining more control, saving money and becoming more productive. It will tell you instantly where your business stands, so you can base decisions on knowledge rather than guesswork.

Better stock control

Better stock control will enable a reduced inventory and help your cash flow. Take control of purchasing by automatically generating repeat orders for products.

Improved pricing accuracy

Eliminate errors at the point of sale and save time by not having to price items individually. Increase profitability by quickly identifying slow and fast moving products and pricing them accordingly.

Save time and make informed decisions

Save time in producing reports and reduce the paperwork involved in keeping track of your stock. Quickly raise orders and analyse sales history, profit and VAT and measure the results of promotional activities.

Complete solutions

Actinic EPOS systems provide everything you need to operate an efficient point of Sale, from low-cost single-till options to sophisticated networked multi-store solutions. Choose from a range of pre-configured systems, or mix and match from hardware and software components to build a complete system tailored for your business.

Integration with your online store

Actinic Link for Ecommerce and EPOS brings together the online and offline areas of your business, giving you more control and increasing efficiencies. The link enables synchronisation of product data and stock levels between Actinic EPOS and ecommerce applications.

Market-leading EPOS features

Point of Sale (POS)

| | EPOS Solo | EPOS Network | EPOS Head Office |
|--|-----------|--------------|------------------|
| Easy to use configurable sales screen | ● | ● | ● |
| Touch screen and POS keyboard support | ● | ● | ● |
| Barcode scanning | ● | ● | ● |
| Fast Product Lookup feature | ● | ● | ● |
| Cash drawer support (pops drawer automatically) | ● | ● | ● |
| Pole display support (displays purchase information to the customer) | ● | ● | ● |
| Receipt printer support | ● | ● | ● |
| Integrated credit card processing with Chip and PIN option | ● | ● | ● |
| Support for split tenders – cash, card, cheque or voucher | ● | ● | ● |

Marketing and promotion

| | | | |
|------------------|---|---|---|
| Product bundling | ● | ● | ● |
|------------------|---|---|---|

Inventory

| | | | |
|--|---|---|---|
| Integrated purchasing module | ● | ● | ● |
| Ability to maintain a list of suppliers | ● | ● | ● |
| Automated stock replenishment / purchase order generation | ● | ● | ● |
| Print purchase orders locally, or send to head office electronically | | ● | ● |
| Track inventory by category/classification, department and product barcode | ● | ● | ● |

Management and reporting

| | | | |
|--|---|---|---|
| Easy to use, Windows-based management screens | ● | ● | ● |
| Create and manage products and categories | ● | ● | ● |
| Supports regional pricing differences | ● | ● | ● |
| Barcode generation and printing - all popular barcode types supported | ● | ● | ● |
| Multiple barcodes per product code allowing for differing pack sizes | ● | ● | ● |
| Ticket printing for shelf edges or product bar codes | ● | ● | ● |
| Support for multiple printer types | ● | ● | ● |
| Print picking lists | ● | ● | ● |
| Create and manage customer accounts | ● | ● | ● |
| Track sales and sales value for each sales person | ● | ● | ● |
| Detailed reporting including profit, VAT, sales and stock analysis, branch, supplier, product, and sales history | ● | ● | ● |

Security and networking

| | | | |
|--|---|---|---|
| Password-protected user logon | ● | ● | ● |
| Multiple user permission levels with full control of permissions | ● | ● | ● |
| Support for multiple networked tills | | ● | ● |
| Network fail-safe feature | | ● | ● |
| Support for multiple stores | | ● | ● |
| Back-office functionality | ● | ● | ● |
| Head-office functionality | | ● | ● |
| Supports portable hand-held terminals for inventory counting & order entry | ● | ● | ● |

Ecommerce Interface

| | | | |
|--|--|---|---|
| Ability to import orders from the web site | | ● | ● |
| Ability to exchange product information and synchronise stock levels with the web site | | ● | ● |

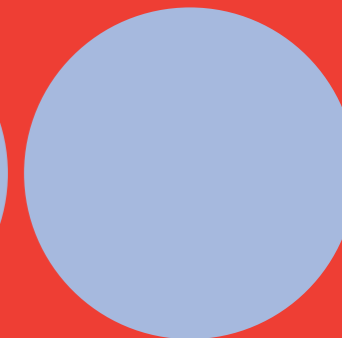
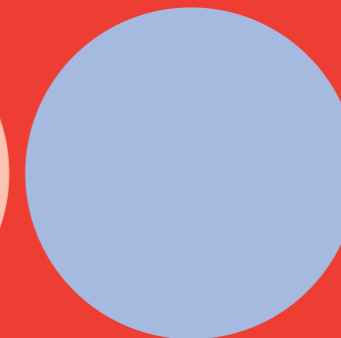
System Requirements

- Pentium PC (1GHz recommended) running Windows 98, 2000, ME or XP
 - minimum 128MB memory
 - 100MB free disk space
- Supports all industry-standard OPOS hardware including receipt printers, customer displays, cash drawers and barcode scanners.

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easy to use
reliable epos



Great value, easy to use EPOS Software

At the heart of all Actinic EPOS systems is the Actinic EPOS electronic till software. Intuitive, easy to use and reliable, the Actinic EPOS software integrates with the standard peripherals to turn the computer into a complete in-store checkout and stock control system.

Developed by retailers for retailers, Actinic EPOS software automatically keeps track of your stock and customers while you process the sale. It helps you serve your customers faster, and gives you the information you need to make better purchasing decisions and boost your bottom line.

From a single till system to multi-till, multi-site synchronised systems, together with all the back office functionality required for the demands of today's modern retailing, there is an Actinic software option to handle your requirements – whilst also providing for the future growth of your business.

Actinic EPOS Solo provides a complete, low cost software solution for running a single till system on one site.

Actinic EPOS Network provides full back office and multi-till operation for a single site, enabling centralised administration of product information, stock control, purchase ordering and reporting across any number of tills.

Actinic EPOS Head Office enables any number of shop sites in any number of regions to be managed centrally, with consolidated reporting and stock across all sites. Also provides centralised dissemination of product, pricing and barcode information to multiple sites.

Full Support Options

All Actinic EPOS systems include 30 day's free telephone support and unlimited email support. For a modest monthly subscription, Actinic Cover for EPOS offers ongoing telephone support.



Passion for Perfume, Bossy Boots (Footwear) and Scribbles (Stationery) are already benefiting from installing an Actinic EPOS system.

Computer

The computer is the central component of the EPOS system - it runs the software application and connects to all the peripherals. The lowest cost way to build your EPOS system is to base it on a standard personal computer, particularly if you use an existing PC. Using a PC provides flexibility to separate the screen from the computer and lay out your point of sale exactly how you want to – ideal if counter space is at a premium. An alternative option is to use an integrated EPOS computer system (shown here). This houses a number of components including the computer and touch screen, in a neat, compact unit to free up valuable counter space at the point of sale.



Pole or customer display

This displays the item and price information to the customer. This saves time at the checkout and is particularly beneficial for customers who are hard of hearing or to overcome language difficulties.



Receipt printer

Every EPOS system needs a printer to create receipts for customers. These are most commonly thermal printers which are fast, quiet and reliable because they have few moving parts. They have a small footprint and so do not take up much counter space.

Barcode scanner

The scanner reads the barcode and sends the resulting data back to your EPOS computer, improving speed and accuracy during checkout. There are various options available - single or multi-line scanning, handheld or fixed to the counter top. Generally, multi-line scanners

are more reliable and quicker as they can scan barcodes at any angle, particularly useful where there is a constant flow of customers. A single line scanner is a less expensive option, although less flexible and slower as the barcode needs to be aligned with the scanner.

Cash drawer

Cash drawers store cash, credit card slips, gift certificates and other important paperwork. They frequently serve as a shelf for a display or other heavy pieces of equipment so look for a sturdy construction.

Keyboard

For systems without a touch screen a keyboard is required for data entry. The least expensive option is to use a standard PC keyboard and mouse although there are significant benefits in using the specialist Actinic EPOS keyboard. This is a compact keyboard with keys programmed for specific item codes. It is ruggedly built for a POS environment and is smaller, faster and more reliable than a standard keyboard.

Standard or touch screen

Choose between a standard LCD flat panel display (shown here) or a touch screen. Many users find touch screens more intuitive and faster to use than keyboards. With virtually no training time needed, touch screen interfaces increase sales-throughput, minimise transaction times and improve customer service.

Other options:

Handheld terminal

The handheld terminal is a bar code scanner, keypad and a clear computer display in one compact, lightweight unit. This uses a wireless connection enabling you to scan barcodes and update information directly into the EPOS database whilst moving around the shop.

Chip and PIN

Using a Chip and PIN terminal you can save time rekeying transactions into a separate PDQ terminal, speed up card transactions considerably and reduce fraud.